

FOR IMMEDIATE RELEASE

Eventus International announces the venue for the 4th Annual Sports Betting West Africa Summit

By: Staff Writer at Eventus International

23 January 2018 / Johannesburg, South Africa

The beautiful port city of Lagos Nigeria is a mixing pot of cultures, businesses and holiday makers from across Nigeria and Africa. In July this year, it will once again be a mixing pot of gambling regulators, operators, software providers and other service providers to the gaming sector for the 4th Annual Sports Betting West Africa Summit.

Take a walk down any street in Lagos, and you are sure to find at least one betting shop during your meander through the bustling city. Betting shops are a place where people of all classes come to show their support for their teams, discuss strategy, socialise with each other and of course, take a chance at winning big.

This vibrant retail market coupled with massive online infrastructure development in Lagos makes it the prime destination to showcase the best that the west African gambling sector has to offer.

“There are always new developments in Nigeria, with a new Director General taking office at the National Lottery Regulatory Commission in September last year, massive infrastructure projects, and positive data that’s pointing towards robust economic growth, we just had to return to Nigeria for the Sports Betting West Africa Summit this year” – YudiSoetjptadi, Managing Director of Eventus International.

Eventus International will be hosting the 4th Annual Sports Betting West Africa Summit at the exquisite Eko Hotel and Suites from 25-26 July. The venue boasts having the best conference and banqueting facilities in Nigeria, beautifully furnished rooms, a fitness centre, spa, a wide selection of restaurants and an in-house clinic among many other facilities.

Register for SBWA 2018: <http://www.sportsbettingevents.com/register-sbwa.html>



The Sports Betting West Africa (SBWA) summit is a place where old business relationships are renewed and new ones are formed in the heart of West Africa. Representatives of gambling and iGaming companies from around the world meet in Lagos, Nigeria every year to engage in thought-provoking discussions, gain enriching information, and discover new opportunities in the African market.

After a successful 3rd Annual Sports Betting West Africa in July 2017, Eventus International aims to make the next

SBWA much more engaging and informative to gain the support of various stakeholders in the gambling industry.

The 4th Annual Sports Betting West Africa summit will be showcasing the best that Africa has to offer. Operators, regulators, affiliate marketers, software providers and legal advisors who represent leading companies in gambling industry will all be joining us in Lagos for SBWA. We welcome you to join us for the 4th installment of this prestigious event.

Register for SBWA 2018: <http://www.sportsbettingevents.com/register-sbwa.html>

Contact Eventus International's Marketing Manager to secure your company's space at the exhibition or sponsor the 4th Annual Sports Betting West Africa Summit.

Lou-Mari Burnett

Marketing Manager

Eventus International

Email: loumari@eventus-international.com

Phone: +27829075850

